

ARSHAQ

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SUMMARY

I am an MBA (Operations & Marketing) student at TKM Institute of Management, with a strong academic background in MCA and BCA from the University of Calicut. Possessing a track record of tangible impact, having spearheaded efforts to enhance operational processes and improve customer engagement through marketing initiatives. I am actively seeking an entry-level position in Data Analytics-related management, where i can leverage my analytical skills and strategic thinking to create substantial value for a forward-thinking organization.

EDUCATION

Master of Business Administration (MBA), Operations Management & Marketing TKM Institute of Management, Karuvelil, Kollam University of Kerala	2022 - 2024*
Master of Computer Applications (MCA) CCSIT CU Campus University of Calicut	2020 - 2022
Bachelor of Computer Applications (BCA) Peekay CICS Arts and Science College, Kozhikode University of Calicut	2017 - 2020

WORK EXPERIENCE

Technical Support Executive G-TEC Computer Education	Jan 2022 - Aug 2022
<ul style="list-style-type: none">• Provided comprehensive technical assistance and addressed inquiries.• Troubleshoot issues and facilitated effective learning experiences.• Leveraged technical expertise to support students and educators.	

ADDITIONAL INFORMATION

- **Technical Skills:** Business Administration, Industrial Relations, Personnel Management
Data Analytics (Proficient), Operations Management, Marketing
- **Languages:** Malayalam (Native), English (Proficient), Tamil (Limited Working)
- **Certifications:**
 - UGC - NET (Management)
 - Certified Penetration Tester
 - Marketing Management II - IIT Kanpur
 - ICTRD Certified Premiership in Business Management
 - Microsoft Office Specialist: Excel Associate (Office 2019)
 - Microsoft Office Specialist: Word Associate (Office 2019)
- **Internships/Activities:**
 - Management Intern - Thomas Cook India Limited (September 2023 - October 2023)
 - Sales Intern - Malayala Manorama Co. Ltd (April 2023)